

# SiteCosmos™ Forthcoming Solutions

Our vision for SiteCosmos transcends that of a typical e-venture; it is a specialized technological platform, that does not address only the few Internet-savvy. SiteCosmos was developed as a mass platform capable of rendering the Web more comprehensible and accessible to growing numbers of diverse user groups.

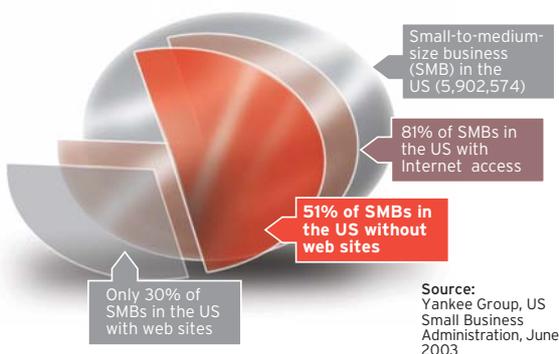
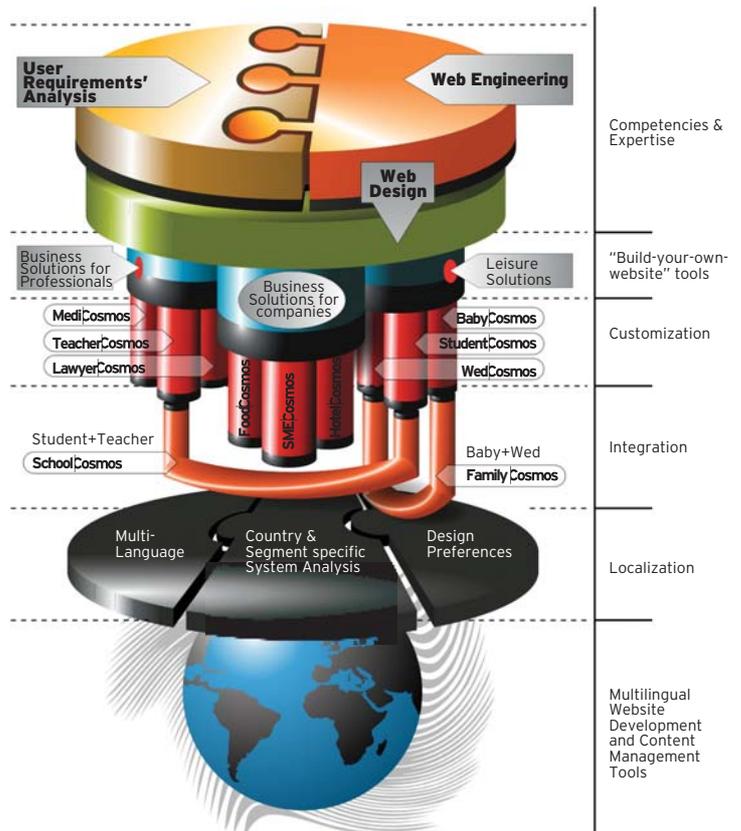
## How does SiteCosmos™ evolve?

The driving force behind SiteCosmos evolution is the endeavor to cover web-presence needs of specific population groups, in order to make it easier for them to take advantage of the e-world opportunities.

The SiteCosmos team has focused on three main competencies: **User Requirements' Analysis, Web Engineering and Web Design.** This unique combination, coupled with extended investment in ongoing research, has led to the creation of a core knowledge base that allows us to develop segment-specific, customized Web Solutions within a matter of weeks. In combination with the powerful SiteCosmos **localization tools**, e-inclusion can be deployed in virtually any country / language in a fast and efficient manner.

## How does SiteCosmos help in achieving e-inclusion?

"E-inclusion", i.e. avoiding the so-called "digital divide", is topping the agenda of policy-makers around the world. Web technology is all around us, but how many of us are actually in a position to benefit from its potential?



SiteCosmos has been designed to allow businesses and individuals to enter the Internet world in a systematic and cost-effective manner. SiteCosmos is envisaged as a dynamic, enabling community, addressing both the business- and leisure- needs of Internet-excluded user groups.

The mission of SiteCosmos is to continuously offer high value-for-money, turnkey solutions that will provide novice users with professional-level Web presence. The SiteCosmos system will educate users in how to make the best use of the Web for their market segment or hobby, and will allow them to opt for more complicated forms of web presence or e-business.

The following **SiteCosmos™** segment-specific solutions are currently in the development pipeline, and are expected to be available soon. Check frequently **www.sitecosmos.com** for more details.

## Business Solutions for Companies and Organizations

**HotelCosmos™** | Designed to allow hotels, motels, and resort businesses to set up a professional and attractive Website within a matter of minutes. Special modules include Photo Album and Virtual Tour, Online Reservation, and Dynamic Rates Display.

**EventCosmos™** | An on-line tool that allows Event Organizers to set up professional and interactive event-related websites. Ideal for conventions, trade fairs, exhibitions, conferences, etc. Special modules include Online Registration, Participants Profiling, Floor Plan and Dynamic News & Topics Portal.

**EmbroideryCosmos™** | Compucon, being a world leader in embroidery technology, offers to embroidery professionals the opportunity to demonstrate their work digitally. Modules especially developed for this solution include on-line embroidering and stitching samples and customized samples on specific types of clothes.

## Business Solutions for Solo Professionals

**LawyerCosmos™** | Lawyers and other law professionals of any background, experience or specialty can now count on SiteCosmos for their effective web presence. Modules specifically developed for this solution include Secure Log-In for individual Clients, Success Stories, and FAQ-type "Law Library".

**TeacherCosmos™** | All teachers, tutors, trainers and similar professionals - self-employed or members of an organization - are in a position to stay in contact with their students and their class. The Web is the perfect place to do this. Special modules include Secure Log-In for individual Students, Activity Calendar, and online Assignment Feed-Back.

## Leisure Solutions

**FamilyCosmos™** | Members already using the Wedding- and Baby- solutions can go one step further by integrating their family presence under a single SiteCosmos "solution". FamilyCosmos will allow users to present their full family tree, reach relatives living abroad and arrange on-line, theme-reunions!

**SportCosmos™** | Sports fans can create their own web-site to feature their own club teams or favorite professional teams and athletes. Modules contain match schedules and automatically updated league tables, quiz and polls.

**HobbyCosmos™** | Individuals with active lifestyles and hobbies have the opportunity to post their activities on-line and share their personal, relaxing moments with friends and family. HobbyCosmos provides modules such as Activities of the Month, Upcoming Events, Personal Achievements, and "Hints & Tips".

**PetCosmos™** | Pet lovers will find an easy and fun tool for dedicating a website to their favorite animal friends. They can post information, pictures and stories, and share pet-related resources such as forums, care, clubs, breeders, links, vets, classifieds and many more.

