

# Build your own website specifically designed for all Health Care Professionals

Medicosmos is Compucon's suite of solutions that enables doctors and other health care professionals, as well as hospitals, clinics and medical centres to enhance their web presence through the creation of web sites specifically designed for the health care sector. Pre-designed templates and modules, coupled with an easy to use web publishing tool, allow any user with novice PC skills to publish her/his professional and attractive site within a matter of minutes!

#### THE PORTAL

MediCosmos Members can access the service through dedicated Portals that create a whole community of users or customized Portals that belong to our Corporate Customers and serve their special needs for branded, unique and enhanced Internet presence.

## THE TOOL

The innovative, simple to use web development online tool is the best way for a health care professional to create a web site with minimum cost and effort.

## THE WEB SITE

The result will be always unique, elegant, functional and full of information; a professional and functional web site with all the aspects to meet the special regulations that pertain to medical and health internet presence. This personal Internet outpost allows health care professionals to post their CVs; promote their professional achievements; provide online counselling to their patients; express their public opinion on issues that concern the health care community; publish their news and announcements; share and exchange knowledge and experiences with their colleagues.







# What is Medicosmos™?

MediCosmos is Compucon's suite of solutions that enables doctors and other health care professionals, as well as hospitals, clinics and medical centres to enhance their web presence through the creation of web sites specifically designed for the health care sector. Pre-designed templates and modules, coupled with an easy to use web publishing tool, allow any user with novice PC skills to publish her / his professional and attractive site within a matter of minutes!

## **Medicosmos**<sup>™</sup>is a communication tool!

The users of MediCosmos can post their CVs; promote their professional achievements; provide online counselling to their patients; express their public opinion on issues that concern the health care community; publish their news and announcements; share and exchange knowledge and experiences with their colleagues.

With MediCosmos, health care professionals and institutions acquire an effective marketing tool leveraging the potential offered by the ever-expanding Internet community. They can publish information on their offered services, their practice locations and working hours, on their employees, fellow-workers and medical stuff, but, furthermore, they can exploit the chance to get closer and communicate with other health care practitioners and organizations from all over the world

# **MediCosmos**<sup>™</sup> is a way to express and promote your innovative and original mindset!

MediCosmos users can choose their own "Look & Feel", upload their pictures and images, use their creativity, imagination and personal style to present themselves to the on line community through a professional, ever-evolving personal web site. Medical centres and other health care institutions can distinguish themselves as pioneers of new technology and at the same time express the visions, goals and achievements of their members promoting not only their professional and scientific proficiency but also their innovative and always challenging spirit.

# **Medi**Cosmos<sup>™</sup> is a way to familiarize oneself with computers and new technology!

MediCosmos is the ideal entryway to the new technology era. It is specifically designed for the novice PC user allowing her/him not only to fulfill easily and efficiently all web development tasks but also to experiment with the Internet environment without any risk or fear and eventually develop her/his PC and Internet usage knowledge, understanding and skills.

Furthermore, the users of MediCosmos can take their first step towards understanding e-health, by using the new technology for other purposes, such as statistical analysis of patient data collected from their web site's visitors, and exploitation of new communication means like e-mail, live chat, or even web conferencing for on-line patient consultation and drug prescription.

# **MediCosmos**<sup>™</sup> is simple, easy and a great value for money!

All members of MediCosmos, whether individual online subscribers or users of a Mass Package or Enterprise License (for multiple users, whether administered online or through the health care institution's own server), take advantage of the extra features and can attain personalised web presence with minimum effort and cost.

MediCosmos operates as an online, multilingual community that accepts any individual user on a very affordable subscription basis. Hospitals, Clinics and Medical Centres may opt to create their own, custom-built community with a very low budget (that can become even lower with the help of a sponsor!) and offer to all their members (Doctors and other medical stuff alike) a personal web development tool and a window to the World Wide Wehl

For further information about a MediCosmos solution that suits your needs, please contact us at info@sitecosmos.com.

### MediCosmos™Detailed Feature List

## MediCosmos" **BASIC FEATURES**

#### HOSTING SERVICES √ Web Site Hosting.

- √ Unlimited Web Pages.
- √ Unlimited Disk Space & Bandwidth.
- √ Free Domain Name.
- √ Automatic and Dynamic Web Site Publishing.

#### **MULTIPLE LANGUAGES** SUPPORT

√ Up to 15 Languages Supported! √ Language Selection Tool.

#### **WEB SITE DEVELOPMENT AND** ADMINISTRATION

- √ Online Wizard (Web Site Development and Maintenance Tool).
- √ Preview Tool √ Web Site Design Templates.
- √ Segment Specific Modules.
- √ Dynamic Module Selection Tool.
- Module Customization Tool. √ User Profile Manager

## CONTENT MANAGEMENT

- √ Images Uploading Manager.
- √ Images Optimization Guide.
- √ Files Uploading Manager. √ Feedback Manager.

#### FREE UPDATES AND **ENHANCEMENTS**

- √ Free Language Updates.
- √ Free Hosting Services Updates. √ Free Module Updates.

## **CUSTOMER SUPPORT**

- "Your Opinion" Module
- √ E-Mail feedback. √ Telephone Helpdesk.

#### MARKETING AND REPORTING **TOOLS**

√ SiteCosmos Community Membership

√ Search Engine Submission Tool

√ Web Traffic Analyzer

## **COMMUNICATION TOOLS**

- √ Mailing List Module.
- √ Guest Book Module.
- √ Poll / Survey Module.
- √ Secure Login and User Management Capabilities.

## PRESENTATION TOOLS

- √ Personal Information Module.
- √ CV Module.
- √ Photo Album Module.

# **INFORMATION TOOLS**

- √ News Module.
- √ Announcements Module.
- √ Frequently Asked Questions (FAQ) Module
- √ Dictionary Module.

#### MediCosmos"SPECIFIC TOOLS

- √ Practice Locations Module.
- √ Working Hours Module.
- √ Appointments Module.
- √ Patients Module.
- √ Expertise Module. √ Care Philosophy Module.
- √ Insurance Module.
- √ "Examples of Treatment" Module.

## MediCosmos™ **EXTENDED FEATURES**

(For "Mass Package & Enterprise License" Customers)

#### PORTAL DEVELOPMENT AND **ADMINISTRATION**

- √ Portal Development Service.
- √ Portal Administration Tool.
- √ User Management Tool.

#### "ONLINE WIZARD" **CUSTOMIZATION &** LOCALIZATION

- √ "Online Wizard" Customization Tool.
- √ "Online Wizard" Localization

#### MARKETING OPTIMIZATION TOOLS

- √ "Master Designer" Tool.
- √ "Prototype" Generator Tool.

