

SiteCosmos™ Mass Packages and Enterprise Licenses



SiteCosmos™ is a really flexible offering. Apart from being used by end-users it can be also offered to Corporation and Organizations as a Mass Package of multiple licenses or as an Enterprise License that can be SiteCosmos branded or Private Labeled.

"Aggregators" that are well positioned to (or need to) offer a web presence platform to a host of potential users can benefit extensively by SiteCosmos. Examples Include:

- Chambers of commerce or other professional organizations to their members;
- Franchisors as an added-value service to their franchisees;
- Schools and Universities as a communication and educational tool to their students;
- Sector-specific magazines as a 'teaser' to their readers;
- Retail chains, bundling SiteCosmos as an 'add-on' to their products and offerings;
- Sponsors, offering individuals (e.g. artists) or groups (e.g. NGOs) the chance to voice their opinion on the Web;
- ISPs and any web services company capable of tapping an Internet-savvy clientele.

Our Mass / Enterprise Solutions extend from a simple combination of a Portal and dedicated Websites, to a complete OEM project offering tiered, centralized User Administration and Content Management over numerous Portals. We can deliver custom Solutions based on two different Business Models:

MODEL 1

"Mass Campaign Package"

Suitable for one-off promotional campaigns; organization bundles SiteCosmos Solution Memberships with its offering to boost its sales, circulation, image, etc. Organization has the option to retain contact with Members or leave follow-up tasks to the SiteCosmos team.

MODEL 2

"Enterprise License"

Suitable for organizations seeking to offer web presence service to their members / customers on a permanent basis, as part of a "lock-in" strategy or in order to increase their loyalty. Solution Memberships can be either offered under the SiteCosmos brand, or through a fully autonomous, private labelled service.



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Whatever the selected Business Model, SiteCosmos offers flexibility and value-adding capabilities at various levels:

Localization Capabilities

No borders exist for the SiteCosmos Platform. It can be easily localized for any specific region, country and language. This is ensured by our powerful "Online Wizard" Localization Tool.

Hosting Flexibility

SiteCosmos can be offered as an ASP Service, supported by our fast and reliable network infrastructure, or it can be hosted on your own servers. It is up to you to decide what serves you better.

Marketing Features

For those who care to attract more and more members to their own SiteCosmos service, whether for profit or not, we can provide effective and tested marketing assistance, such as creation of printed promotional / informative material, production of custom physical formats (scratch cards, CDs), web marketing initiatives (AdWords, submission in search engines, direct mailing), etc.

Administration Capabilities

A complete set of Administration Tools allow you to be completely independent in maintaining the content of your portals, controlling your members and even administering your related to the service financial transactions. On the other hand, if you need to outsource all or some of these tasks, we are capable of fully supporting you.

Customization Options

The SiteCosmos Mass / Enterprise Solutions can be fully customized in order to provide a fully Private Labelled Service to the potential end-users. The Portal Management Tool, the Web Site Development Wizard, and all other features of the Platform can have customized design and functionality according to your needs.

Powerful Tools and Services

Portal Development and Administration

- ✓ Integration Services (to existing websites / portals)
- ✓ Portal Development Service.
- ✓ Portal Administration Tool.
- ✓ User Management Tool.

"Online Wizard" Customization & Localization

- ✓ "Online Wizard" Customization Tool.
- ✓ "Online Wizard" Localization Tool.

Marketing

- ✓ "Master Designer" Tool.
- ✓ "Prototype" Generator Tool.
- ✓ Design and Production of Promotional Material
- ✓ Design and Production of Physical Formats
- ✓ Web Marketing Consulting and Services

Hosting and other Web Services

- ✓ Web Site Publishing
- ✓ Web Site Hosting
- ✓ Domain Name & E-Mail Administration
- ✓ Security Consultation and Infrastructure



Visit www.sitecosmos.com to find out more!