

SiteCosmos™ Opportunities for Agents and Resellers



The target audience of SiteCosmos spans a very wide spectrum, only excluding enthusiasts' Do-It-Yourself websites (which they wouldn't pay for), and enterprise-scale websites (for which custom development is the norm). The remaining market universe is huge, counting millions of potential users all around the world.

SiteCosmos is a truly international e-inclusion project without boundaries. The platform can be easily localized for virtually all countries and languages. Tools are readily available for online Member Administration and Sales Management. New segment-specific Solutions can be developed within weeks.

Compucon developed SiteCosmos with the philosophy of "rapid market deployment": We are seeking for partners in all countries to fulfil the vision of "Internet Presence For All" in a profitable manner. Members of the SiteCosmos Resellers Network are provided with:

- ✓ An innovative product that is constantly improved and updated
- ✓ A clear and competitive reimbursement scheme
- ✓ A comprehensive, online Sales Management and Reporting Tool
- ✓ The possibility to localize the SiteCosmos platform and act as Regional Agents
- ✓ Training, technical- and marketing support from Compucon's specialized Administration Center



www.sitecosmos.com

How competitive is SiteCosmos™ ?

SiteCosmos is a project unique in terms of scope and completeness, as it differentiates itself from comparable offerings in several ways, the most notable of which are:

- ✓ Is multilingual (supports up to 15 languages including English, Spanish, French and German) and truly global in scope and nature. It can promote interconnection and interoperability of regional / national networks and access to such networks.
- ✓ All of the SiteCosmos solutions use public-domain software, so transferring it to a new server/country can be smooth and fast. In addition, it offers portal technology as an integral part of the platform, which lets each segment have its own portal.
- ✓ Can be sold online, but is designed to use and support traditional sales channels as well, ensuring faster market penetration, and thus assisting participation in society for the widest possible range of business- and leisure users (e-inclusion).
- ✓ SiteCosmos platform can be easily implemented as a 'multiple account' (i.e. to be used by an organization for its members). This allows any group of people (schools, associations, chambers, etc.) to create and administer their own web portal and develop a controlled web presence environment for their members.



Any international web project requires at least three competencies, namely strategy, design and engineering. A fourth aspect, localization, increases the chance of success. Other available web-based tools for the creation of websites can be grouped in two categories:

- Generic, broad offerings: Although such offerings may provide a satisfactory technical framework, i.e. the "engineering" competency, they do address the remaining three only superficially. Users are required to design the structure, appearance and interface of their site on their own. The final result is usually disappointing.
- Vertical, country and/or segment specific offerings: The main disadvantage of such offerings is that they often offer 'build-your-own-site' feature only as an add-on to their core business, lacking technical expertise. They are usually 'too vertical', addressing just a small group in a confined area. Moreover, none of them seeks transferring their solutions to other markets via localization.

SiteCosmos is the only available online web development service addressing all four key parameters of a web project (especially strategy, in the form of system analysis) for many different, fully developed and comprehensive segment-specific solutions.

If you are interested in joining the dynamic SiteCosmos sales network, please send your expression of interest to the SiteCosmos Sales & Marketing Team at info@sitecosmos.com , and you will be contacted soon to discuss the prospect of cooperation.



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