

The logo for FoodCosmos™ is displayed in a white rectangular box. The word "Food" is in a grey sans-serif font, and "Cosmos" is in an orange sans-serif font with a trademark symbol. The background of the entire page features a vibrant, multi-colored wavy pattern in shades of green, yellow, orange, and purple.

## Build your own website specifically designed for the Restaurant or Catering Professional.

FoodCosmos™ is Compucon's suite of solutions that enables restaurants and catering companies to enhance their web presence through the creation of web sites specifically designed for commercial and business use. Pre-designed templates and modules, coupled with an easy to use web publishing tool, allow any user with novice PC skills to publish her / his professional and attractive site within a matter of minutes!

### THE PORTAL

FoodCosmos Members can access the service through dedicated Portals that create a whole community of users or customized Portals that belong to our Corporate Customers and serve their special needs for branded, unique and enhanced Internet presence..

### THE TOOL

The innovative, simple to use web development online tool is the best way for a restaurant to create a web site with minimum cost and effort. Through the ability to customize the segment specific modules and the entire "Look & Feel" of each web site, FoodCosmos can be transformed to accommodate sites for Chinese and Mexican restaurants, Pizza places, food delivery services, catering companies as well as for any other food-serving enterprise.

### THE WEB SITE

The result will be always unique, elegant and full of information; a professional and functional web site that will give your business flair of innovation and will open a window to the ever-evolving world of Internet. This powerful and complete web presence tool allows restaurants and other similar enterprises to provide information on their history, their location, their staff, post a complete menu catalogue, accept online reservations and initiate successful internet marketing campaigns in the form of special online offers. The e-marketing potential is huge for all FoodCosmos members... for those that chose the most reliable way to commence or enhance their online presence initiative.



Visit [www.sitecosmos.com](http://www.sitecosmos.com) or [www.foodcosmos.com](http://www.foodcosmos.com) to find out more!



## What is FoodCosmos™?

FoodCosmos is Compucon's suite of solutions that enables restaurants and catering companies to enhance their web presence through the creation of web sites specifically designed for commercial and business use. Pre-designed templates and modules, coupled with an easy to use web publishing tool, allow any user with novice PC skills to publish her/his professional and attractive site within a matter of minutes!

## FoodCosmos™ is an effective promotional campaign!

With FoodCosmos you can create a web site that will function as a complete, effective and ongoing advertising initiative. It will be an impressive storefront attracting thousands of visitors, 24 hours a day/7 days a week. The modern and elegant design together with the always current and comprehensive content will improve the image of your business while the minimal cost will reduce your advertising fees. FoodCosmos provides all types of companies in the restaurant/catering sector with powerful tools, allowing them to promote their business to more and more people cost- and result-effectively.

## FoodCosmos™ is an innovative way of doing business!

FoodCosmos includes features that will empower and automate your business practices: You can accept reservation requests through the specialized module; receive orders via email; publish your menu with photos and text; post special offers to your site's visitors; process customers' feedback using integrated communication tools. With FoodCosmos you can boost your productivity and the quality level of the services you provide with minimum administration overhead.

## FoodCosmos™ is an opening to the world!

In the modern world distances have been shortened, frontiers have become vague and gaps between people living in different places and having different cultures have been bridged. Travelling to the most distant places and communicating with the other side of the world was never faster and easier. In today's world everything is global and this creates enormous challenges for all companies, including those of the restaurant/catering sector. Internet as the ultimate expression of this trend is also the ideal facilitator of efforts to exploit the arising opportunities. With FoodCosmos a restaurant can attract interest from a global audience; interest that can later be cashed out as increased revenue from tourist customers or even opportunities for international expansion.

## FoodCosmos™ is simple, easy and a great value for money!

All members of FoodCosmos, whether individual online subscribers or users of a Mass Package or Enterprise License (for multiple users, whether administered online or through the enterprise's own server), take advantage of the extra features and can attain web presence with minimum effort and cost.

FoodCosmos operates as an online, multilingual community that accepts any individual user on a very affordable subscription basis. Fast-Food and Restaurant Chains as well as Franchisors may opt to create their own, custom-built community with a very low budget and offer to all their members a personalized web development tool and a window to the World Wide Web!

For further information about a FoodCosmos solution that suits your needs, please contact us at [info@sitecosmos.com](mailto:info@sitecosmos.com).

## FoodCosmos™ Detailed Feature List

### FoodCosmos™ BASIC FEATURES (For Individual Members)

#### HOSTING SERVICES

- ✓ Web Site Hosting.
- ✓ Unlimited Web Pages.
- ✓ Unlimited Disk Space & Bandwidth.
- ✓ Free Domain Name.
- ✓ Automatic and Dynamic Web Site Publishing.

#### MULTIPLE LANGUAGES SUPPORT

- ✓ Up to 15 Languages Supported!
- ✓ Language Selection Tool.

#### WEB SITE DEVELOPMENT AND ADMINISTRATION

- ✓ Online Wizard (Web Site Development and Maintenance Tool).
- ✓ Preview Tool
- ✓ Web Site Design Templates.
- ✓ Segment Specific Modules.
- ✓ Dynamic Module Selection Tool.
- ✓ Module Customization Tool.
- ✓ User Profile Manager.

#### CONTENT MANAGEMENT

- ✓ Images Uploading Manager.
- ✓ Images Optimization Guide.
- ✓ Files Uploading Manager.
- ✓ Feedback Manager.

#### FREE UPDATES AND ENHANCEMENTS

- ✓ Free Language Updates.
- ✓ Free Hosting Services Updates.
- ✓ Free Module Updates.

#### CUSTOMER SUPPORT

- ✓ "Your Opinion" Module
- ✓ E-Mail feedback.
- ✓ Telephone Helpdesk.

#### E-COMMERCE TOOLS

- ✓ Special Offers Module
- ✓ Credit Cards Module

#### MARKETING AND REPORTING TOOLS

- ✓ SiteCosmos Community Membership
- ✓ Search Engine Submission Tool
- ✓ Web Traffic Analyzer

#### COMMUNICATION TOOLS

- ✓ Contact Us Module.
- ✓ Feedback Module.

#### PRESENTATION TOOLS

- ✓ About Us Module.
- ✓ History Module.
- ✓ Photo Album Module.

#### INFORMATION TOOLS

- ✓ Announcements Module.

### FoodCosmos™ SPECIFIC TOOLS

- ✓ "Our Awards" Module.
- ✓ Menu Module.
- ✓ Reservations Module.

### FoodCosmos™ EXTENDED FEATURES (For "Mass Package & Enterprise License" Customers)

#### PORTAL DEVELOPMENT AND ADMINISTRATION

- ✓ Portal Development Service.
- ✓ Portal Administration Tool.
- ✓ User Management Tool.

#### "ONLINE WIZARD" CUSTOMIZATION & LOCALIZATION

- ✓ "Online Wizard" Customization Tool.
- ✓ "Online Wizard" Localization Tool.

#### MARKETING OPTIMIZATION TOOLS

- ✓ "Master Designer" Tool.
- ✓ "Prototype" Generator Tool.



**SiteCosmos™**

BUILD YOUR OWN WEBSITE  
THAT YOU CAN BE PROUD OF!

[www.sitecosmos.com](http://www.sitecosmos.com)