



Build your own website specifically designed for all Small and Medium Sized Businesses

SMECosmos™ is Compucon's suite of solutions that enables small and medium enterprises to enhance their web presence through the creation of web sites specifically designed for commercial and business use. Pre-designed templates and modules, coupled with an easy to use web publishing tool, allow any user with novice PC skills to publish her/his professional and attractive site within a matter of minutes!

THE PORTAL

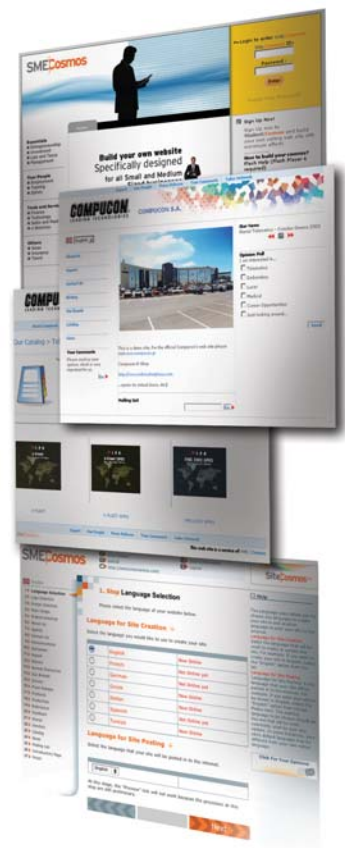
SMECosmos Members can access the service through dedicated Portals that create a whole community of users or customized Portals that belong to our Corporate Customers and serve their special needs for branded, unique and enhanced Internet presence.

THE TOOL

The innovative, simple to use web development online tool is the best way for a small or medium sized company to create a web site with minimum cost and effort.

THE WEB SITE

The result will be always unique, elegant and full of information; a professional and functional web site that will give your company a flair of innovation and will open a window to the ever-evolving world of Internet. This enhanced and complete web presence tool allows companies to provide information on their history, their current and future activities, their business philosophy and their staff, or post a complete product catalogue, provide online support to customers and initiate successful online marketing campaigns in the form of mass emailing and special online offers. The capabilities and potentials are huge for all SMECosmos members... for those that chose the most reliable way to commence or enhance their online presence initiative.





What is SMECosmos™?

SMECosmos is Compucon's suite of solutions that enables small and medium enterprises to enhance their web presence through the creation of web sites specifically designed for commercial and business use. Pre-designed templates and modules, coupled with an easy to use web publishing tool, allow any user with novice PC skills to publish her/his professional and attractive site within a matter of minutes!

SMECosmos™ is a marketing initiative!

Increase customer awareness; enhance your company image; gain world exposure; attract new prospects and customers... by reducing your advertising costs. This is possible only by leveraging the vast marketing capabilities of Internet through an enhanced and flexible web presence.

SMECosmos guarantees that you have at your disposal the most powerful tools and techniques to achieve effective, result-oriented and value-adding internet marketing campaign that will boost your company's prestige and brand-name.

SMECosmos™ is a new way of conducting business!

Internet is transforming the way we do business. The explosive growth of the digital economy has created enormous opportunities -and challenges- for mid-market companies. Being on display 24 hours a day, 7 days a week; accessing and addressing a global marketplace; providing around-the-clock technical support; getting instant feedback and promptly meeting customer's expectations. What is known as eBusiness is no longer a discussion just for technologists or early adopters but a necessity for most entrepreneurship initiatives. It is now a question of when rather than if. Users of SMECosmos should feel real confident when dealing with the challenges of the new technology era as they are equipped with the most advanced online tools for supporting customers, communicating, distributing information and doing business. Whether you need a simple, starting web site to build upon or an all-encompassing internet presence, SMECosmos is your ideal, easy and cost-effective solution. For more information, you can take a look at the detailed feature list of SMECosmos.

SMECosmos™ is a gateway to the world and a step towards the future!

With SMECosmos you can abolish all frontiers and become a member of the universal community of 50+ million people, steadily growing at a million users each month. Your advertising will be indexed around the world, around the clock, to customers as far away as the Antarctica and those as near as around the corner. Your communication and promotional means will have an extended reach and perspective distinguishing your company as a global player rather than an initiative with limited horizon. Furthermore, considering the fact that Internet is becoming as revolutionary as the telephone or the television, exploiting its potentiality at this, still early, stage is an opportunity that no company should miss. With SMECosmos you can build the foundation of your future success, you can start your journey in the highways of the digital epoch with the safety that your launch and your course are carefully designed by the most proficient experts.

SMECosmos™ is simple, easy and a great value for money!

All members of SMECosmos, whether individual online subscribers or users of a Mass Package or Enterprise License (for multiple users, whether administered online or through the enterprise's own server), take advantage of the extra features and can attain web presence with minimum effort and cost.

SMECosmos operates as an online, multilingual community that accepts any individual user on a very affordable subscription basis. Chambers of Commerce, Franchisors, Multinational Groups and Retail Chains may opt to create their own, custom-built community with a very low budget and offer to all their members a personal web development tool and a window to the World Wide Web!

For further information about a SMECosmos solution that suits your needs, please contact us at info@sitecosmos.com

SMECosmos™ Detailed Feature List

SMECosmos™ BASIC FEATURES

(For Individual Members)

HOSTING SERVICES

- ✓ Web Site Hosting.
- ✓ Unlimited Web Pages.
- ✓ Unlimited Disk Space & Bandwidth.
- ✓ Free Domain Name.
- ✓ Automatic and Dynamic Web Site Publishing.

MULTIPLE LANGUAGES SUPPORT

- ✓ Up to 15 Languages Supported!
- ✓ Language Selection Tool.

WEB SITE DEVELOPMENT AND ADMINISTRATION

- ✓ Online Wizard (Web Site Development and Maintenance Tool).
- ✓ Preview Tool
- ✓ Web Site Design Templates.
- ✓ Segment Specific Modules.
- ✓ Dynamic Module Selection Tool.
- ✓ Module Customization Tool.
- ✓ User Profile Manager.

CONTENT MANAGEMENT

- ✓ Images Uploading Manager.
- ✓ Images Optimization Guide.
- ✓ Files Uploading Manager.
- ✓ "Flash" Introductory Page Module.
- ✓ Feedback Manager.

FREE UPDATES AND ENHANCEMENTS

- ✓ Free Language Updates.
- ✓ Free Hosting Services Updates.
- ✓ Free Module Updates.

CUSTOMER SUPPORT

- ✓ "Your Opinion" Module
- ✓ E-Mail feedback.
- ✓ Telephone Helpdesk.

E-COMMERCE TOOLS

- ✓ Product Presentation Module
- ✓ Product Catalog Module
- ✓ Shopping Cart Module (TBA)
- ✓ Special Offers Module

MARKETING AND REPORTING TOOLS

- ✓ SiteCosmos Community Membership
- ✓ Search Engine Submission Tool
- ✓ Web Traffic Analyzer

COMMUNICATION TOOLS

- ✓ Contact Us Module.
- ✓ Mailing List Module.
- ✓ Feedback Module.
- ✓ Poll / Survey Module.
- ✓ References / Links Module.

PRESENTATION TOOLS

- ✓ About Us Module.
- ✓ History Module.

INFORMATION TOOLS

- ✓ News Module.
- ✓ Announcements Module.
- ✓ Press Releases Module.
- ✓ Dictionary Module.

SMECosmos™ SPECIFIC TOOLS

- ✓ "Our Agents" Module.
- ✓ "Our Exports" Module.
- ✓ Human Resources Module.
- ✓ "Our Brands" Module.
- ✓ "Our Production" Module.
- ✓ "Our Stores" Module.
- ✓ "Our Vendors" Module.

SMECosmos™ EXTENDED FEATURES

(For "Mass Package & Enterprise License" Customers)

PORTAL DEVELOPMENT AND ADMINISTRATION

- ✓ Portal Development Service.
- ✓ Portal Administration Tool.
- ✓ User Management Tool.

"ONLINE WIZARD" CUSTOMIZATION & LOCALIZATION

- ✓ "Online Wizard" Customization Tool.
- ✓ "Online Wizard" Localization Tool.

MARKETING OPTIMIZATION TOOLS

- ✓ "Master Designer" Tool.
- ✓ "Prototype" Generator Tool.



www.sitecosmos.com